

Opto Circuits sharpens focus on Emerging Markets Subsidiary Eurocor ready to launch new brands of bare metal stents

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Eurocor GmbH, the wholly-owned German subsidiary of Opto Circuits (India) Limited, India's leading developer and manufacturer of patient monitoring systems and interventional products, today received CE (Conformité Européen) mark on coronary bare metal stent brands eMagic™ and eFlex™. Both products are being immediately made available to Eurocor's global distributors who sense great potential in selling leading treatment options in emerging market economies such as those in Asia, Africa and Latin America.

eMagic™ is an uncoated stent on a cobalt chromium base and eFlex is an uncoated stent on a stainless steel base. Both have been certified for their quality standards and are being launched by Eurocor as a diversified addition to its present portfolio of stenting products.

Dr. Rembert Pogge, Director – Clinical & Publication, Eurocor GmbH, commented on the development, "There is an urgent need to address the growing incidence of heart-related lifestyle diseases in the developing countries by making effective and proven treatments easily accessible to clinicians in these geographies. The launch of eMagic™ and eFlex™ by Eurocor is one such step in this direction."